



PATCH PHRASES



Manager's Note...

Season's Greetings! We hope you and your friends and families are all getting into the holiday spirits as we are here at Symbolix Patches. We understand the holiday season can get quite busy, but we hope you will still enjoy some time to relax with loved ones.

This month we look into Part I of Patch Design Types. We hope you enjoy it and find it helpful.

From all of us here at Symbolix Patches, we wish you and your family a safe and happy holiday!

Best Regards,



Shawn Hsu
Manager

Featured Article designing your patch series

"Patch Design Types: Part I"

Symbolix Patches encounters hundreds of design types for patches and emblems from all types of groups and organizations. Whether they're for scouting, martial arts, bikers or sporting teams, most patch designs fall under certain types of designs. This month we categorize some of these types for your reading pleasure and get into the benefits of each design type.

1. The Logo

By far the most popular of patch and emblem designs, the Logo design type is very simple, but effective. The logo reveals your group symbol and displays group colors. Usually the Logo is placed in the center of the design surrounded by the group name or title, often including the location of the group or group motto. These design types are excellent first patches for a new group, bringing out pride and spirit among members. Logo type patches often come in the traditional shapes of ovals, circles, or squares, but we've even made some where the patch is in the shape of the wording. Popular among our customers for a reason, the Logo is traditional and informative. No need to re-invent the wheel right?

2. The Event

The Event patch design type is usually more common among groups that have already made a Logo patch. They are made to celebrate special events or outings and are great in capturing those particular dates and memories. Event patches are great for symbolizing events that members attend and often include the name and date of the event. Often drawings or symbols that represent the event are also included. Of course we can't forget the group name and title that appear on the border or side of the patch. They make excellent additions to a group member's collection of memories.

Stay tuned for "Patch Design Types: Part II" coming next month on Patch Phrases.

If you enjoyed this newsletter and would like to read future Patch Phrases, email us or give us a call and we will include you in our monthly email list. Don't miss out on the informative articles on patch design and manufacturing. Patch Phrases will also be archived on our website very soon.

Symbolix Patches specializes in patch and embroidery services. We offer the lowest prices and the finest qualities that you will find. Our custom-embroidered emblems come in any shape and size, and can be ordered in **ANY** quantity. Small orders are **ALWAYS** welcome. We offer: **Free** Artwork **Free** Setup **Free** Shipping

Contact us today for a free quote!!!

Patch of the Month



Razorback District • Westark Area Council

Size: 4 inches
100% Embroidery
Plastic Backing

This is an example of The Event design type where the organization's event is the "Pumpkin Chunk-O-Ree." The Boy Scout symbol and date are also included with the title surrounding the border. Color and format by the customer.

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